



*Iowa Arts Festival*



*Friday Night Concert Series*



*Iowa City Jazz Festival*



# 2023

## ANNUAL REPORT



*Music on the Move*



*Northside Concert Series*



*Holiday Thieves Market*



*Free Movie Series*

*Your Support Helps Us Create a Community Full of Inspiration*





# BY THE NUMBERS



*Attendance of nearly*



*70,000 people*



*Brought together each year*

## VOLUNTEER IMPACT



*348 Volunteers*



*contributing over 2,500 hours*



*472 Iowa performers*



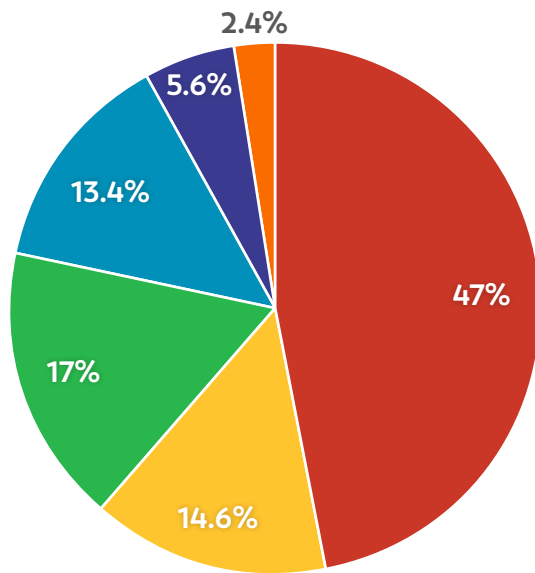
*141 Iowa fine artists*

For more information about our 2024 events visit: [SummeroftheARTS.org](https://SummeroftheARTS.org)



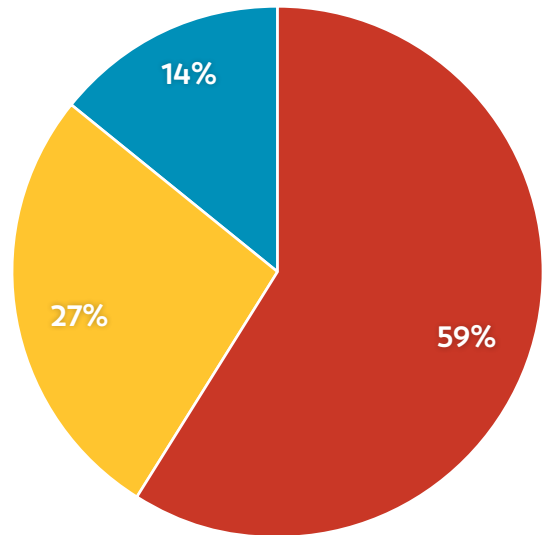
# FINANCIAL INFO

## INCOME



- Sponsors **47%**
- City Support & Grants **14.6%**
- Individual Donors **17%**
- Festival Booth Fees **13.4%**
- Receipts **5.6%**
- Fundraising Events/Other **2.4%**

## EXPENSES



- Programming Expenses **59%**
- Programming Operations **27%**
- Administrative Overhead **14%**

### From the Executive Director:

In 2023, we celebrated the 40th anniversary of the Iowa Arts Festival (our longest-running event) and the 30th anniversary of the Friday Night Concert Series, which was extended through September! We want our community to have access to the arts in a variety of ways.

We appreciate the community support that allows us to continue these long-standing Iowa City traditions (including the nationally recognized Iowa City Jazz Festival), while spreading our wings by moving into more neighborhoods and strengthening our partnerships to share our mission of bringing people together in the Iowa City area to experience, learn about, and enjoy free arts and cultural programs – all at NO FEE to attend!

*Thank you for being a part of our story and joining us in making memories for all!*







# THANK YOU TO OUR 2023 SPONSORS

