



2026 SPONSOR *Opportunities*

For more information and to design a sponsorship package that reflects the way **YOU** want to support our work in the community, contact:

Eric Johnson

Development Director
Office: 319-337-7944
eric@summeroftheARTS.org

Lisa Bannes

Executive Director
Office: 319-337-7944
lisa@summeroftheARTS.org



WHO WE ARE

For decades, Summer of the Arts has been the heartbeat of Iowa City's cultural scene. Since 2005, our nonprofit organization has transformed locations throughout the greater Iowa City area into vibrant venues where art comes alive. **From the decades-long legacy of the Iowa Arts Festival and Iowa City Jazz Festival, to our newest series, Rhythms at Riverfront Crossings, we create a multi-festival summer experience that has become the cornerstone of our community's cultural calendar.** Whether it's Grammy-nominated Stefon Harris on the Strauss Community Stage, or an intimate performance by Dave Zollo at S.T. Morrison Park, our events create moments that become cherished memories. With a dedicated team of four full-time staff members and over 340 passionate volunteers, we produce a variety of weekly events that encourage community connections. In 2025, we proudly brought together over 73,000 people through 44 free events, showcasing our commitment to making arts accessible to all.

WHAT WE DO

Our impact extends far beyond individual events. **We're cultural bridge-builders, connecting artists, audiences, businesses, municipalities, and nonprofits to create an ecosystem of free art, music, and film experiences that benefit the entire community.** Our partners include local business leaders, from banks to retail stores to restaurants and food vendors, as well as the Iowa City Parks and Recreation Department, Think Iowa City, South of 6 Business District, the Iowa City Downtown District, Houses Into Homes, and the University of Iowa. These partnerships allow us to create a festival season that features a diverse array of national, international, regional, and local artists and musicians, illustrating our belief that the arts are for everyone. **We're proud that our programming aligns with Iowa City's 2030 Better Together Initiative and the University of Iowa's strategic plan, demonstrating our commitment to long-term community development.**



FESTIVALS AND SERIES FOR THE 2026 SEASON:

Friday Night Concert Series

May-September
Iowa City Pedestrian Mall

Rhythms at Riverfront Crossings

May-August
Riverfront Crossings Park

Iowa Arts Festival

June 5-7
Downtown Iowa City

Drive-in Movies at the Hangar

June-August
Iowa City Municipal Airport

Music on the Move

June-August
Parks throughout the greater Iowa City area

Iowa City Jazz Festival

July 3-5
Downtown Iowa City

Holiday Thieves Market

December 5-6
Hyatt Regency Hotel, Coralville



GET INVOLVED

As a 501(c)(3) non-profit organization, we rely on community partners like you to keep our programming free and accessible to thousands of community members. When you invest in Summer of the Arts, you join a distinguished group of leaders who understand that access to the arts and vibrant community gatherings are essential to the quality of life in our region. **Because these partnerships are so central to our work, our sponsors receive valuable recognition across multiple platforms and opportunities to connect with our diverse, engaged audiences.** From supporting beloved musicians or youth artists to sponsoring specific festival elements like our Art Fair or Beverage Garden, we offer many ways to align your brand with our community's cherished cultural traditions.

Our wide range of events allows us to offer a wide range of sponsorship opportunities. You can also invest in our organization as a sustaining sponsor.

Individual Event/Performance Sponsorships	\$300–\$5,000
Sponsor Booth at Festivals	\$1,000–\$2,000
Other Festival Areas	\$2,000–\$5,000
Stage Sponsorships	\$5,000–\$10,000
Presenting Sponsorships	\$10,000 and up
Sustaining Sponsorships	\$1,500–\$10,000

As a sponsor, your investment is what makes our free community programming possible, so we want to make sure that everyone knows how important you are to what we do.

Recognition for sponsors can include:

- ₹ High visibility signage during sponsored event or across a whole series of events
- ₹ Presence and tabling at sponsored event
- ₹ Social media and weekly newsletter marketing
- ₹ Recognition from the stage during events
- ₹ Sponsor listing or logo on posters and other printed marketing materials
- ₹ Sponsor logo on Summer of the Arts website
- ₹ And more!

GreenState Credit Union is a proud supporter of Summer of the Arts, and all they do to provide a vibrant community where everyone can be proud to live, work and play. There is never a shortage of events or activities to attend, and a lot of this can be attributed to the hard work that Summer of the Arts carries out. We encourage everyone to follow them and attend an event with your friends and family."

Tara Wachendorf

President, GreenState Foundation
Vice President/Public Relations Director



LOOKING AHEAD

Summer of the Arts is committed to expanding our impact while maintaining the intimate, welcoming atmosphere that makes our events special.

We pride ourselves on our ability to adapt to our community's changing needs, bringing innovative events to new areas and new audiences, and creating sustainable, mutually rewarding partnerships with our sponsors, donors, and volunteers. We're building a cultural legacy through these collaborations that will enrich Iowa City's artistic landscape to come, and we think you should be part of it.

OTHER WAYS TO SUPPORT SUMMER OF THE ARTS



Volunteer at our events
summeroftheARTS.org/volunteers



Donate to our endowment fund
<http://cfjc.org/>



Donate as an individual or become a monthly donor
summeroftheARTS.org/donate



Provide an in-kind donation of a needed good or service

“Summer of the Arts exemplifies what makes Iowa City so wonderful.

They bring top tier visual and performing art to town and create destination events. They strengthen relationships locally, regionally, and nationally, and are a key component of the vibrant Iowa City arts community. Contributing to Summer of the Arts is a solid investment in our businesses, friendships, and community.”

Andy Martin

Martin Construction

