

Iowa Arts Festival



Friday Night Concert Series



Iowa City Jazz Festival



20*iowa city*24

SUMMER of the ARTS

ANNUAL REPORT



Music on the Move



Rhythms at Riverfront Crossings

Holiday Thieves Market



Free Movie Series

By the NUMBERS



74,352 Attendees
filled our events with
energy and excitement!



272
Volunteers
CONTRIBUTING OVER
1,857 HOURS



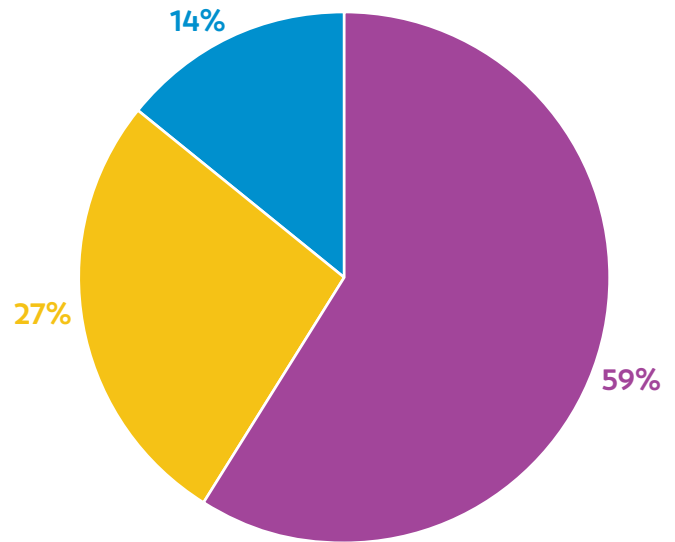
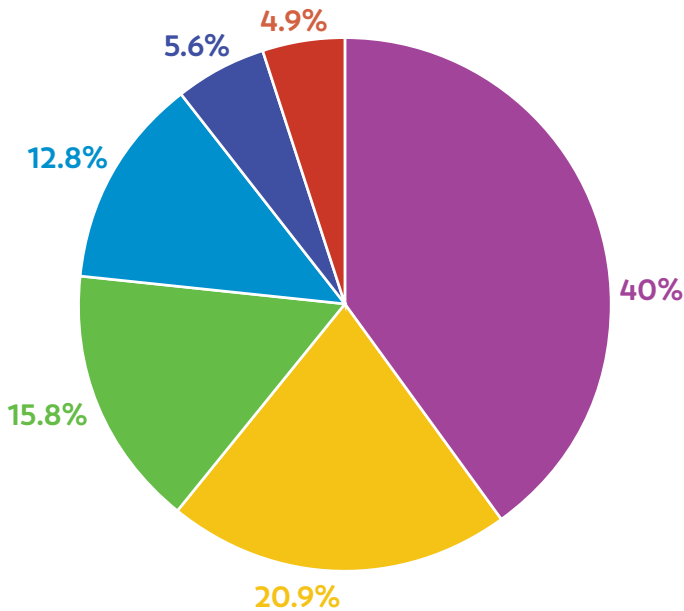
132
IOWA FINE
ARTISTS



519
IOWA
PERFORMERS



FINANCIAL *info*



Income

- Sponsors **40%**
- Individual Donors **20.9%**
- City Support & Grants **15.8%**
- Festival Booth Fees **12.8%**
- Receipts **5.6%**
- Fundraising Events/Other **4.9%**

Expenses

- Programming Expenses **59%**
- Programming Operations **27%**
- Administrative Overhead **14%**

From the Executive Director:

2024 brought our community together through a wide range of events throughout the Iowa City Area for fun, music, art and more! We were thrilled with the response to our newest event -- Rhythms at Riverfront Crossings, so are glad to be able to expand that series to SEVEN concerts in 2025!

As a 501(c)3 nonprofit charity producing free events, we wouldn't be able to do all of this without the generous support of our business, organization and individual supporters. With this support, we continue to bring arts and cultural programs to our community. We look forward to doing more in 2025!

Thank you! Imagine what we can do together!



Thank you to our 2024 SPONSORS

